

April 2, 2009

FOR IMMEDIATE RELEASE

Contact: Gary Kohn, (815) 399-8850, ext. 117
kohng@keithschool.com

Movies and Music highlight 2009 Classics and Chrome Car Show

ROCKFORD, IL – The 2009 Classics and Chrome Car Show is coming together like a major motion picture. In fact, five vehicles in this year's show have been seen in or will be seen in a Hollywood film.

Provided by the Ian Fleming Foundation, three "James Bond vehicles" from three classic 007 movies will be featured at the 2009 Classics and Chrome, including the "Q" Jet Boat from *The World is not Enough*, the Jaguar XKR from *Die Another Day* and the 1969 Mercury Cougar XR-7 from *On Her Majesty's Secret Service*.

Although agent 007 has displayed driving moves that would make NASCAR star Jeff Gordon salivate, his cars are not the only movie star attractions at this year's show. Rockford native Fred Troyan will be showing his 1949 MGTC, which was used in the movie *Love Story* and Beloit resident Dick Karashinski will be showing his 1935 Chevy Master, which was used in the filming of the movie *Public Enemies*, due to be released this July.

CHEAP TRICK TO ROCK THE SHOW

There is no disputing that Cheap Trick is one of America's legendary rock bands. At this year's show, the RealWheels Corporation (RWC) will pay tribute to the 30th anniversary of Cheap Trick's album "Dream Police" by showcasing the Dream Police Tactical Vehicle, which was a major attraction at the SEMA show in Las Vegas.

Known for creating some of the coolest, customized, themed vehicles in the nation, RWC partnered with Cheap Trick last year to build the Dream Police Car, which includes a laser light show, built-in video game (Rock Band 2) and an innovative placement of speakers, sub woofers, amps and a Hamer guitar mounted like a shotgun in the front seat.

Now in its ninth year, Classics and Chrome continues to be the largest indoor and most prestigious car show in northern Illinois, showcasing more than 100 unique vehicles that span a 100 years. Located at the Indoor Sports Center, 8800 E. Riverside, Loves Park, IL, the show will be held on Saturday, April 18, from 9 a.m. to 7 p.m. and Sunday, April 19, from 9 a.m. to 4 p.m. Admission is \$6, \$4 for advanced group sales, and free for children under 10.

In 2008, a record crowd of 7,500 people attended the event which features pre- and post-war classics, sports cars, muscle cars, hot-rod and custom cars, exotic and race cars, specialty cars and motorcycles.

- more -

2-2-2-2

Although the “heavy metal” is the main attraction, the Classics and Chrome raffle is one of the show’s most popular features. Patrons can buy raffle tickets for just \$100 or buy five tickets and get the sixth one free! The grand prize of the raffle is \$35,000. Other prizes are:

- 2nd Prize \$3,500 Clodius & Co. Jewelry Set
- 3rd Prize \$1,500 cash
- 4th Prize \$1,000 in Mobil gas cards
- 5th Prize Pepsi & Papa John’s package (\$1,000 value)

Tickets can be purchased by calling Keith Country Day School at 815-399-8823 or at classicsandchrome.com.

BY THE NUMBERS

- 177.4 mph** Rockford’s Glen Stickels will be showing his custom drag race snowmobile. Recently, this speedster broke a 15-year old National Straightline Snowmobile Racing series record by going 177.4 mph on a 1,000-foot track.
- 100 and Counting:** At least 100 of the finest cars and motorcycles in the Midwest will be on display at this year’s show.
- A Span of 99 Years:** The oldest car in this year’s show is a 1911 Ford T Torpedo. It is often referred to as the “Mustang of its day.” It was one of the first sports cars built, capable of breathtaking speeds up to 45 mph. Showing how far we have traveled in 100 years is a 2009 Ferrari 430 Scuderia. This twin-supercharged 4.3-liter V8 has 708 hp. It goes 0-60 mph in 3.3 seconds and 0-124 mph in 10.1 seconds.
- 5 Ferrari’s:** This year’s show spans five different eras of Ferrari’s including a 1955 250 GT Europa, a 1951 212 California Spyder, a 1951 166MM Barchetta, a 1973 246 GT “Dino”, and the 2009 430 Scuderia.
- 4 States:** Four different states are represented at this year’s show including Arizona, Illinois, Iowa and Wisconsin.
- 1 from Pearl Harbor:** Chuck Wilkinson from Belevidere is bringing his 1941 Studebaker Champion. This rare, export vehicle was originally owned by an officer in the U.S. military who was stationed in Pearl Harbor. Amazingly, the car survived the Dec. 7 attack and has been maintained in its original condition for 70 years.

Sponsors of the 2009 Classics and Chrome include: Keith Country Day School, WIFR, Papa Johns, Pepsi, Clodius Jewelry and Co., Mulford Dental, Q98.5, 97ZOK, 96.7 the Eagle, WROK, Motherland Studios, and Nostalgia Lanes.

Proceeds from the 2009 Classics and Chrome Car Show will benefit Keith Country Day School. Keith Country Day School is an independent, nonsectarian, college-preparatory school. Located on a 15-acre campus overlooking the Rock River, Keith serves students from age three through grade 12 from the Northern Illinois and Southern Wisconsin area. The school is a member of the National Association of Independent Schools and fully-accredited by the Independent Schools Association of the Central States and the North Central Association of Colleges and Secondary Schools. More information about Keith School is available at www.keithschool.com.